



# Case Study

## Retail Ready – Zero Damage Claims

With more than 100 years in the industry, this premier manufacturer and brake system components supplier is a leader in the global automotive aftermarket. It is driven by quality, innovation, dedication and integrity with a strong commitment to research, development and testing its entire product offering.



### Challenge

This manufacturer was struggling with its Canadian freight in a number of ways. There were high product damage claims, and costing was not optimized with a common carrier. It was also challenged by finding a carrier who had experience with Foreign Trade Zones Temporary Exports bonds.



### Solution

After completing an audit on the manufacturer's existing Canadian freight process and needs, ONE For Freight developed a custom solution leveraging a direct line haul model, leaving the goods untouched, rather than the traditional hub and spoke break bulk system. Not only did this solution meet the needs of the FTZ T&E bond, but it allowed for better optimization of Class 1 rail throughout Canada once it had crossed the border.



### Result

By implementing a strategic line haul model, ONE For Freight was not only able to reduce damage claims down to zero, but also completely eliminated point of purchase packaging damage. Now when freight is delivered it is retail ready.

## Contact us!

Learn more about how our innovative solutions can work for you.

1.800.363.5143 | [www.solutions.oneforfreight.com](http://www.solutions.oneforfreight.com)