

## ESAB

Elektriska Svetsnings-Aktiebolaget (ESAB) is a world leader in the production of welding and cutting equipment and consumables serving global industries. With manufacturing facilities across six continents, ESAB is organized to deliver efficient products and solutions for virtually every welding and cutting process and application.



### Challenge

With spontaneous and urgent shipments from Union, South Carolina to Edmonton, Alberta, ESAB was challenged with finding a transportation solution that could ensure:

1. Cost efficiency and consistency for their fulfillment commitment to the customer and delivery schedule.
2. Efficiency (which was particularly difficult when regular freight leaving the South Carolina regions was already at capacity transporting seasonal produce).
3. Access to reporting on their carbon reduction to their supply chain. ESAB's previous experience with a Canadian broker - one who offered a traditional, simplistic solution with one truck shipping freight direct from Union to Edmonton, or Union to Mississauga co-mingled with other LTL - was unreliable and often resulted in damaged or lost freight.



### Solution

ONE For Freight recognized the key pain points of this challenge:

- It was a long distance to cover in a short period of time
- Monopolized markets add complexity, with seasonal products dominating the shipping and freight industry during four months of the year

ONE For Freight was able to develop a solution that incorporated its own fleet, as well as a trusted network of carrier partners.



### Result

ONE For Freight's innovative solution meant that no matter the season or deadline, ESAB's most difficult freight could be delivered consistently. By challenging the borders of traditional transportation, ONE For Freight enabled ESAB to:

- Realize a cost reduction of \$1,000 per shipment
- Reduce carbon emissions by 2.5 tonnes
- Ensure no line shut-downs, loss of contracts or fines
- Meet all commitments to customers

## Contact us!

Learn more about how our innovative solutions can work for you.

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