

## EMMERSON PACKAGING

Emmerson Packaging has been an industry leader in flexible packaging solutions for nearly 60 years, helping great companies across North America build their brands into some of the most successful in the marketplace. With capabilities in pre-press design, extrusion, printing and converting, Emmerson Packaging provides its clients with the highest-quality end product as well as the quickest turnaround times.



### Challenge

Emmerson Packaging has complex shipping needs with challenging clients, tight, overlapping deadlines and cost-driven measurements.

A major hurdle was shipping from Atlantic Canada to the US Pacific Northwest, traditionally accomplished using a “milk run,” or multiple-stop delivery line strategy, loading approximately six trailers a week from Amherst, Nova Scotia to the western US. Due to the timeline requirements, product availability and volume capacity at their docks, the trailers were running light by as much as 7,000 to 8,000 lbs. each load.



### Solution

ONE For Freight collaborated directly with the logistics manager and warehouse manager at Emmerson Packaging, putting their cost measurement at the centre of the problem and determining the various solutions that would satisfy that measure.

The new strategy focused on volume as the key component in managing both price and transit time.



### Result

This strategy enables Emmerson Packaging to run its trailers at maximum capacity through the ONE For Freight facility, achieving:

- An overall reduction in the average cost per lb. to market
- One less shipment for every 8-9 loads
- Total savings of \$425,000 annually
- Fewer invoices with a streamlined delivery process for clients

Now, ONE For Freight fulfills 85 percent of Emmerson’s transportation needs as more than just a freight vendor – as a collaborative partner and trusted advisor.

### Contact us!

Learn more about how our innovative solutions can work for you.

1.800.363.5143 | [www.solutions.oneforfreight.com](http://www.solutions.oneforfreight.com)